

Board Members in Attendance (term expiration):

X	Julie Smitherman (2025)	X	Tonia Mayton (2027)
X	Kirk Lightfoot (2025)	X	Patricia Honeycutt (2027)
X	Ken Jones (2025)	X	Jackie Chappell (2027)
X	Clay Nordan (2025)		Susan Lehman (2027)
X	Kathy King (2025)		Sarah Hogan Shaw (2027)
X	Susana Vazquez (2026)	X	Courtney Bennett (Ex officio)
X	Sean Hilty (2026)	X	Adele Nelson (Ex officio)
	Marissa Wilson (2026)		Mayor Rusty Nix (Ex officio)
X	Stephanie Benitez (2026)		Junior Mayor (Ex officio)
X	Wyatt Hall (2026)		MDCD Representative (Ex officio)

Call to Order and Approval of Minutes

President Kirk Lightfoot called the meeting to order at 8:05 AM.

Minutes were reviewed from the meeting on April 10, 2025. *On a motion by Julie Smitherman, seconded by Patricia Honeycutt, minutes were approved as presented.*

Treasurer's Report

Sarah Hogan Shaw, presented a report dated 5/6/2025 indicating:

- Income Statement (Profit & Loss for 4/6/25 – 5/6/25): -\$6,509.37
- Balance Sheet (as of 5/6/25): \$63,816.54
- Outstanding checks: \$1,000.00
- Net Statement Balance (as of 5/6/25): \$62,816.54

INCOME SOURCES:

- **Membership Dues:** \$0.00 (\$5,969.22 YTD)
 - **No Membership dues**
- **Interest from Commercial Sweep:** \$161.92
- **Business Basics fees:** \$28.82
 - 3 ticket sold
- **Spring Fling Vendor Fees:** \$294.44

WORK PLAN REPORT

PROJECT	FUNDING ALLOCATED	AMOUNT SPENT	ENDING BALANCE
Organization: 990 Tax Preparation	\$350	\$0 (no charge)	\$350 (UNDER BUDGET)
Promotion: Event Promotional Items	\$2,000	\$2,164.21	-164.21 (OVER BUDGET)
Promotion: Spring Fling Family Food Truck Fest	\$1,200 plus \$959.15 revenue	\$1,798.88	\$360.27 (UNDER BUDGET)

On a motion by Julie Smitherman, seconded by Patricia Honeycutt, the financial reports were approved as presented.

President's Report

- President Kirk Lightfoot reported that our MOA with Main Street Alabama has been submitted, and our 2024 taxes filed.

Committee Reports

Organization Committee:

No report.

Design Committee:

Committee Chair, Julie Smitherman, reported that the three dead rosebushes at the post office have been removed, and investigation is being conducted as to the cause of their deaths; downtown streetscape trees have been audited and a plan is being made to replace them where possible; Monte Gras Ball appeared in the May issues of the Montevallo Historical Times and Shelby Living magazine; three public displays were installed downtown as part of "Two Lights for Tomorrow" (America 250), and thanks to the businesses and individuals who also participated; 6 new and 4 renewing banners joined the Veteran Banner rotation; thanks to Jackson for her leadership in installing pinwheels for Child Abuse Prevention Month in April; Shane is testing materials secured for the Promenade lighting project; Facade Grants are now open, with an application deadline of June 30; the committee chose to replace the streetscape garland lights with colored lights instead of white due to issues matching the street pole lights, and samples will be ordered and tested.

Promotion Committee:

Committee Chair, Sarah Hogan Shaw, reported that the April Friday Nights at the Cove was cancelled due to inclement weather, so Dr. Shunnarah's sponsorship will

be moved to the July concert; Spring Fling attendance was less than last year's and the event will be reviewed; the Day of the Dead Festival Committee has resumed meeting, tentatively planning the event for Saturday, November 1 at the Pecan Grove; the Social Media Ambassador Committee is reviewing logos, the application, and a potential UM student intern; Main Street's 9 year anniversary will be celebrated at the June Friday Nights at the Cove; Parnell Memorial Library Foundation has decided to allow our container stage to be placed at the Pecan Grove, so work is moving forward on that.

Economic Vitality Committee:

Committee Chair, Ken Jones, reported that three new markers have been installed as part of the African American Heritage Trail, one of which is in the Main Street District; the committee plans to support the Parks & Recreation Board's Juneteenth event; CO.STARTERS fall dates have been confirmed, with the course beginning September 9.

Executive Director's Report

Activity Report

Courtney Bennett reported that she attended the Falcon Scholars Showcase on April 16; she and Ken Jones met with the UM Dean of Fine Arts on April 25; and she volunteered at the MES Teacher Appreciation Lunch on May 1.

Business Transitions

- **Opened this month/ownership changes:**
 - Xcaret Grill Mexican Restaurant (April 24.)
- **Opening soon:**
 - n/a
- **Closed this month:**
 - n/a
- **For sale:**
 - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
 - None reported.

City of Montevallo Report

City Clerk Steve Gilbert provided updates on projects occurring throughout the City.

Old Business

- Membership Drive - all board members are encouraged to solicit new memberships.

- Business Basics 2025 and Falcon Consulting
- President-Elect Nominations: all board members were encouraged to nominate themselves if interested in serving.
- \$20K Grant from Main Street Alabama: we will have another opportunity to fund another project.
 - Committee for “Back Lot” 2024 Grant Project – This committee continues to meet regularly.
 - 2025 Grant funds will be issued after 2024 project is complete.
 - Deadlines are in April and July 2025.

New/Other Business

The Board approved renewing our MOU with Positive Maturity. All Main Street volunteers over 55 are invited to participate.

Announcements/Upcoming Events

- **Saturday, June 14:** On Saturday, June 14, we invite you to celebrate the Ribbon Cutting of Xcaret Grill Mexican Restaurant at 10 AM at 1032 Main Street! Organized by Montevallo Chamber of Commerce.
- **Thursday, June 19:** The City of Montevallo’s Parks & Recreation Board will host their 3rd Annual Juneteenth Celebration from 10 AM – 1 PM at George Dailey Park (245 Selma Road) on Thursday, June 19. This free-admission event will feature a program, live musical and dance performances, children’s activities, community organizations, and the unveiling of the Selma Road Black Business District historical marker. Lunch will be provided. Bring your chair!
- **Thursday, April 17:** Experience Earth Fest from 3-6 PM on Main Quad on the University of Montevallo campus! Featuring live music, food trucks, environmental organizations, and Earth-friendly craft activities. Open to the community! For more information, contact Jecca Thomason at jecca.thomason@montevallo.edu.
- **Tuesday, June 24:** Join us at the Montevallo Community Awards, honoring Citizen & Civic Leader of the Year, community groups, and businesses, on June 24 at the UM Student Retreat. Tickets will be available at Regions, Trustmark, and from Montevallo Chamber of Commerce.
- **Friday, June 27:** Friday Nights at the Cove! Saul Ramirez y Su Ritmo Tropical will bring an unforgettable night of cumbia and tropical rhythms to the Cove. This band was our featured performer at our 2024 Dia de Muertos Festival! Sponsored by Team Lehman Realty / Su Casa Real Estate
- **Monday, June 16:** Every Monday, from 3-6 will be the Montevallo Farmers Market located at 660 Main St.

On a motion by Patricia Honeycutt, seconded by Susan Lehman, the meeting was adjourned at 9:13 AM.

Respectfully submitted,
Marissa Wilson, Secretary